

G.E. Society's

SMRK-BK-AK Mahila Mahavidyalaya, Nashik

REPORT FORMAT

Name of the Program	Guest Lecture on Intellectual Property Rights
Day/ Date:	Monday, 17th March, 2025
Organizing Committee/ Department (Mention Collaborating Agency)	Internal Quality Assurance Cell & Department of Management Studies
Time	12:00 noon to 01:00 pm
Topic/Theme	IPR – Copyrights and Digital Content
Resource Person	Adv. Jyotsna Patil
No. of Participant	91 Students and all the staff members
Brief Summary of the Session:	<p>On March 17, 2025, IQAC in collaboration with Department of Management Studies, organized a guest lecture on "Intellectual Property Rights (IPR)." The event aimed to educate commerce and management students about IPR, with a focus on copyrights and digital content. Adv. Jyotsna Patil, an expert in intellectual property law, was the keynote speaker.</p> <p>The session began at 12:00 noon with a welcome speech by Dr. Ashlesha Kulkarni, IQAC Coordinator, followed by the felicitation of Adv. Patil at the hands of Dr. Sandhya Khedekar.</p> <p>Adv. Jyotsna Patil delivered an engaging and comprehensive lecture on the theme of "Copyrights and Digital Content." She began by tracing the historical development of copyright laws, explaining how they have evolved over centuries in response to cultural, technological, and societal changes. She emphasized the importance of copyright laws in protecting the rights of creators and fostering innovation and creativity.</p> <p>Adv. Patil then delved into the legal framework governing copyrights, discussing both international treaties, such as the Berne Convention, and national laws that provide the foundation for copyright protection. She highlighted the balance these laws aim to strike between protecting creators' rights and promoting public access to knowledge and culture.</p> <p>The lecture was highly interactive, with students actively participating in the discussion and posing</p>

questions to clarify their doubts. Adv. Patil's expertise and engaging presentation style made the complex subject matter accessible and relatable to the audience.

The event concluded with a formal vote of thanks delivered by Dr. Ashlesha Kulkarni, who expressed gratitude to Adv. Jyotsna Patil for her insightful lecture and to all the participants for their enthusiastic engagement.

The session not only enhanced the knowledge of Intellectual Property Rights but also encouraged the students to think critically about the ethical and legal implications of using digital content in their academic and professional pursuits.

In-charge:



Mr. Yashwant Kelkar



Dr. Ashlesha Kulkarni

(Attach Photographs)





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